State Operations New Policy 10/1/2015

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WIC & Bureau of Nutrition and Health Promotion Core Values

What are core values?

Core values of an organization are the guiding principles on how the organization's employees perform and conduct themselves. Core values are constant and do not change.

Core value development

The State WIC staff developed WIC Core Values. The Bureau of Nutrition and Health Promotion Staff (which includes WIC staff) developed core values for the Bureau.

WIC core values

Below are the WIC core values that were developed:

- Competence
- Accountability
- Integrity
- Respectful Service
- Quality
- Effective Communication
- Partnership
- Positive

Bureau of
Nutrition and
Health
Promotion core
Values

Below are the Bureau of Nutrition and Health Promotion core values that were developed:

- Honesty
- Family
- Respect
- Communication
- Health
- Work Ethic
- Knowledge
- Flexibility

State Operations New Policy 10/1/2015

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